

**B.Sc. (Part-III)**

**Ind.&Entre.**

**8009-II**

**B.Sc. (Part-III) Examination, 2021**

(Faculty of Science)

(Common to Three and Five Year Integrated Course)

**BIOTECHNOLOGY**

Paper-BT-806

(Industrialization and Entrepreneurship)

**Time Allowed : 3 Hours**

**Maximum Marks : 50**

Answer of all the questions (short answer as well as descriptive) are to be given in the main answer-book only. Answers of short answer type questions must be given in sequential order. Similarly all the parts of one question of descriptive part should be answered at one place in the answer-book. One complete question should not be answered at different places in the answer-book.

Write your roll number on question paper before start writing answers of questions.

Question No. 1 is compulsory. Answer **five** questions in all, selecting at least **one** question from each Section.

**PART-A**

1. Answer the following in brief :

- (a) Define 'management'.
- (b) Write one difference between administration and management.
- (c) Write any two advantages of planning.
- (d) What is the role of effective communication?
- (e) Write demerit of written communication in comparison to oral communication.

(f) Briefly describe basic purpose of training for staff.

(g) What are 'incentives'?

(h) Define quotation for purchasing.

(i) Write one importance of international trade.

(j) In India, patent is granted for how many years?

1×10=10

### PART-B

#### SECTION-A

2. Discuss the functional areas of management and their implications.

10

OR

Explain various steps involved process of planning.

10

#### SECTION-B

3. Describe meaning and purpose of staff development. Add a note on few methods for staff improvement.

5+5=10

OR

Write short notes on :

(a) Leadership styles.

(b) Theories of motivation.

5+5=10

#### SECTION-C

4. Why market research is essential before starting a new business? Explain types of pricing methods with examples.

5+5=10

OR

Briefly explain following :

(a) Quality control.

(b) Inventory evaluation methods.

5+5=10

## SECTION-D

Write a detailed note on International trade, duties and pricing of export product.

10

**OR**

Write short notes on :

- (a) Types of contracts.
- (b) ISO system.

5+5=10

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