

B.C.A. (Pt.-III)

E-Comm.

335

B.C.A. (Part - III) EXAMINATION, 2019
(Faculty of Science)
(Three-Year Scheme of 10+2+3 Pattern)
E-COMMERCE - 335

Maximum Marks : 100

Time Allowed : Three Hours

Answer of all the questions (short answer as well as descriptive) are to be given in the main answer-book only. Answers of short answer type questions must be given in sequential order. Similarly all the parts of one question of descriptive part should be answered at one place in the answer-book. One complete question should not be answered at different places in the answer-book.

Write your roll numbers on question paper before start writing answers of questions.

Question paper consists of three parts.

All THREE parts are compulsory.

PART-I: (Very Short Answer) consists of 10 questions of 2 marks each. Maximum limit for each question is upto 40 words.

PART-II: (Short answer) consists of 5 questions of 4 marks each. Maximum limit for each question is upto 80 words.

PART-III: (Long answer) consists of 5 questions of 12 marks each with internal choice.

PART - I

10x2=20

1. Attempt all questions. Each question carries 2 marks.

- (a) What is E-Commerce ?
- (b) What is Value Chain ?
- (c) What is High-level design ?
- (d) What is Technical Design ?
- (e) What is the role of testing ?
- (f) What do you mean by Validation ?
- (g) What is the role of Credit Card in E-Commerce ?
- (h) Define role of Cyber law in E-Commerce.
- (i) What is M-Wallet ?
- (j) Define Credit Risk.

PART - II

2. Describe the benefits of E-Commerce. 4
3. Explain Client-Server Model in E-Commerce. 4
4. Explain Applying implementation planning in brief. 4
5. Explain Business Ethics in brief. 4
6. Explain electronic payment system. 4

PART - III

7. Define EDI. Explain the architecture of EDI. 12
OR
Discuss B2B, B2C, C2B and C2C model of E-Commerce with suitable example. 12
8. What do you mean by High-level Design? Explain its conceptual and logical view of High-level design. 12
OR
Describe Client-Server Model of E-Commerce with its characteristics. 12
9. Differentiate between Validation and Verification. Explain the validation process and its types. 12
OR
Explain types of testing use in E-Commerce. 12
10. Describe Electronic Market and its advantage and disadvantage in details. 12
OR
Describe Security Risk of E-Commerce in detail. Explain Cyber law also. 12
11. What is e-banking? Explain e-banking risk in detail. 12
OR
Write short notes :
(a) Application of M-Commerce 6
(b) Online shopping and payment system via mobile 6

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