

B.C.A. (Part-III)

E-Comm.

305 (New)

B.C.A. (Part-III) Examination, 2021

(Faculty of Science)

(Three-Year Scheme of 10+2+3 Pattern)

E-COMMERCE

Time Allowed : 3 Hours

Maximum Marks : 100

Answer of all the questions (short answer as well as descriptive) are to be given in the main answer-book only. Answers of short answer type questions must be given in sequential order. Similarly all the parts of one question of descriptive part should be answered at one place in the answer-book. One complete question should not be answered at different places in the answer-book.

Write your roll number on question paper before start writing answers of questions.

Question paper consists of three parts.

All three parts are compulsory.

PART-I : (Very Short Answer) consists 10 questions of 2 marks each. Maximum limit for each question is upto 40 words.

PART-II : (Short Answer) consists 5 questions of 4 marks each. Maximum limit for each question is upto 80 words.

PART-III : (Long Answer) consists 5 questions of 12 marks each with internal choice.

PART-I

1. Attempt all questions :

- (i) What is an e-commerce?
- (ii) What is the role of EDI in E-business communication?
- (iii) How we can define a secure e-commerce website?

- (iv) Define the term testing in terms of a website checking.
- (v) Define the term e-cheque.
- (vi) Write two risks of e-commerce operations.
- (vii) What do you mean by wireless banking?
- (viii) What is reputation risk?
- (ix) What is the role of e-wallet in online payment system?
- (x) What is tokenization?

PART-II

- 2. Explain the scope of e-commerce.
- 3. What are the different phases of testing a website? Explain.
- 4. What do you understand about token based and token less money? Explain.
- 5. Mention e-banking support services.
- 6. Explain the online shopping and payment process from an e-commerce website.

PART-III

- 7. Explain the value chain system using suitable example.

OR

Explain the business strategy formulation for e-business.

- 8. Explain various issues faced at the time of e-commerce website design and implementation.

OR

How can we verify and validate an e-commerce functional website on different parameters?
Explain them.

9. What are the security risks involved in e-commerce business and its transactions?

OR

Write short note on E-payment system and e-customer relationship management system.

10. What are the privacy and security features available with mobile commerce? Explain.

11. Write short note on M-commerce, security assessment and PCI compliance.
