

BCA-III

EXAMINATION-2018

E-Commerce

PART-1

1. Each question carries 2 marks.
 - (a) What do mean by Electronic Commerce?
 - (b) What is technical design?
 - (c) How the quality assurance can be done?
 - (d) What is Electronic payment system?
 - (e) What is Mobile Banking?
 - (f) What is electronic data exchange?
 - (g) What is high level design in business Commerce?
 - (h) List out the name of 4 typical test types?
 - (i) What is Smart card?
 - (j) What do you mean by Liquidity?

PART-2

Note :- Each question carries 4 marks.

- Q. 2. Differentiate between Traditional Commerce and E-Commerce.
- Q. 3. Explain the 4 key technical elements of technical design.
- Q. 4. Explain various type of testing strategies and type of test data in detail?
- Q. 5. Explain various types of e-payment system in detail.
- Q. 6. Discuss the working of any 2 mobile wallet applications in details.

PART-3

- Q. 7. How B2B model varies from B2C? Discuss it with the help of suitable diagram. What do you mean by data exchange? Explain.

OR

Q. 7. Explain the significance of value chain. How C2C model varies from C2B? Discuss it with the help of suitable diagram.

Q. 8. What is Client Server Architecture? Discuss their type in detail with suitable example?

OR

Q. 8. What are the different types of servers? Discuss the benefits of Client Server Model.

Q. 9. Differentiate between data verification and validation. Discuss testing challenges and opportunities in applying verification and validation.

OR

Q. 9. What do you mean by testing? Discuss their various types in details.

Q. 10. Explain the concept of e-supply chain management. Discuss the advantages of using credit card.

OR

Q. 10. Explain security risk of e-commerce? What is Cyber law? Explain. <https://www.uoronline.com>

Q. 11. Discuss the various types of e-banking risk in details?

OR

Q. 11. What do you mean by online shopping? Discuss the working of any 4 website used for online shopping.